

# CAP Is Your Partner for Financial Fit

Whether you want a better way to help your clients plan for the cost of college, or you just want a trusted partner you can introduce clients to so they don't get in over their heads with debt, we've got you covered. **Use the QR code on the back to learn how.**

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## Refer Your Clients to Expert Help

Parents and students have financial-aid and scholarship questions. We have answers.

**What does it cost?** Nothing

- 15% discount to your clients via unique link and coupon code

**Who is this for?**

- IECs who want to connect their clients with the best resources and experts at a discount, but not assume the cost

**What do your clients get?**

- MyCAP cutting-edge software
- Project need-based aid & merit scholarships at 3,400+ colleges
- Orbitz-style school search
- Every scholarship at every school
- 1-to-1 expert guidance

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## Treat Your Clients to Expert Help

Include MyCAP in the value YOU offer, without lifting a finger.

**What does it cost?** \$149-\$299/client

- 1-19 clients = 15% discount
- 20-29 clients = 20% discount
- 30+ clients = 30% discount

**Who is this for?**

- IECs who want their clients to get expert financial-aid guidance they can trust, but don't want to be the experts themselves

**What do you get?**

- MyCAP Software for your clients
- 1-on-1 Guidance for your clients
- Co-Branded web page
- Exclusive access to on-time webinars for your clients

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## Be the Expert for Your Clients

Guide your clients with professional tools and support.

**What does it cost?** \$69/month

- Discounts for HECA & IECA

**Who is this for?**

- IECs who also want to provide financial-fit guidance

**What do you get?**

- Pro Software and Family Portal
- Project need-based aid and merit scholarships at 3,400+ colleges
- Orbitz-style school search
- Every scholarship at every school
- Community, training, and world-class support

And leverage our FREE 5-part webinar series **"The Future of Financial Aid"**



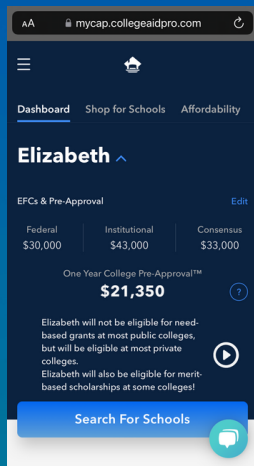
Aim your phone camera at the QR code on the back of this page to **schedule a call and learn more.**

# The IEC's Answer to Every College-Funding Question

**Be the expert or provide a great resource.**

College Aid Pro™ helps you and your clients navigate the college-funding maze and avoid excessive debt.

## Cutting-Edge Software



### Shop for Schools

based on the real cost, not sticker prices or averages.



Aim your phone camera at this QR code to **schedule a call** and learn more.

## Individual Expert Guidance



**Experienced college planning experts** to meet with your clients.