



College Aid ProTM

OUR MISSION

TO **END THE STUDENT LOAN CRISIS** BY
EMPOWERING FAMILIES TO **SHOP SMARTER FOR COLLEGE**

WHERE DO WE START?



Website:

mycap.collegeaidpro.com

Every scholarship,
at every college

\$5.1B Private
Scholarship Search

Instant net
price calculator,
at every college

Instant EFC
Calculator

Line-by-line guidance for
FAFSA & CSS Profile

WHAT IS FINANCIAL AID?

..... ○
A Discount To The Sticker Price
(Cost Of Attendance)

NEED BASED GRANTS



Free money awarded based on
student's **financial** profile.

MERIT-BASED SCHOLARSHIPS



Free money awarded based on
student's **talent** profile.

SELF-HELP



Loans, and work-study.
NOT free money.

NEED-BASED FINANCIAL AID

Will We Be Eligible?
(COA - EFC = Need)

Cost Of Attendance



"Sticker Price"

Expected Family
Contribution



What Colleges/Government Think
You Can Pay Annually

Need



Amount Of Financial Aid Family Is
Potentially Eligible

WHAT IF I DON'T QUALIFY FOR NEED-BASED AID?



MERIT AID AND COMPETITION

1. Identify where the student will be eligible for scholarships
2. Some colleges require FAFSA/CSS in order to qualify for scholarships
3. [MYCAP.COLLEGEAIDPRO.COM](https://mycap.collegeaidpro.com)
4. School-by-school basis; some more generous than others

*Ivy League, NESCAC, etc. do not give merit-awards

5. Apply to competing college

VALUE SCHOOLS

1. Lower end of tuition range = [value](#)
- Ex: James Madison (VA) COA = ~\$40,000
 - Public School [Honors Programs](#)



MERIT-BASED AID



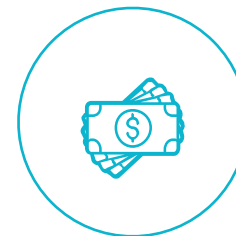
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Office of Admissions –
Not Financial Aid



Enticement For
Student To Attend



Usually All 4 Years



Usually Based On
Grades / Test Scores



Different Awarding
Methodologies



Private Colleges

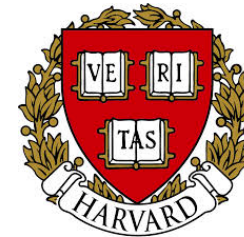
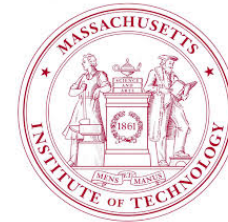
MERIT BASED AID

Merit Based Aid



NEED BASED AID

100% of Need Met

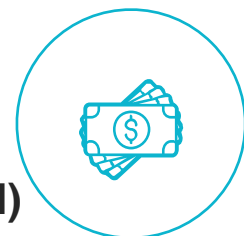


Who, What, When & How to Apply for Private Scholarships



Who Should Own This?

Students = Applications, Essays, Etc.
Parent(s) = Financial Requirements (minimal)



What Can We Realistically Expect?

\$1,000-\$3,000
10 Hours of Work
Most Scholarships are 1-year only



When Do We Apply?

- Most deadlines are between December and March of the student's senior year
- There are scholarships for currently enrolled students



How Do We Apply?

Similar to the admissions process requirements and deadlines vary from one scholarship to the next

Private Scholarship Tip #1: Shop Local!



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Class of 2023 families should check with the school counseling office now for requirements and dates



Most high schools release local scholarships applications December - March



On average only 33% of high school seniors apply for local scholarships. Great odds!



Most local scholarships will be awarded May-June. Ask for a personal check.

Private Scholarship Tip #2: Use College Aid Pro Software



mycap.collegeaidpro.com



\$9.1 Billion private scholarship search engine
-Filter search based on your unique criteria to maximize odds of a good fit.



No Spam! Need we say more.



This is a paid version of the software, but it's if you can't afford it. Just email us!

Private Scholarship Tip #3: Create a new email



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Avoid Spam



**Make sure it's a professional email address.
People notice.**

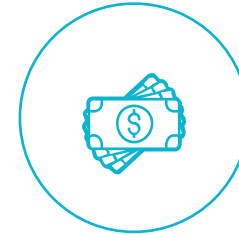


Check email at least once a week

Private Scholarship Tip #4: Deadlines & Organization



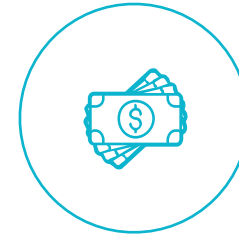
Start Early. There are even scholarships for underclassmen.



Do not miss deadlines



**Track every scholarship in one place.
Make copies of paper scholarships.**



Dedicate 2-3 hours per week on private scholarship searching and prep

Private Scholarship Tip #5: Complete Financial Aid Applications



The FAFSA is the 1st step in applying for financial aid and scholarships. Do it!



Make sure you know which colleges and scholarships require the FAFSA and the CSS Profile.



Most private scholarships require the FAFSA.



Be aware of state specific programs and deadlines.

Can Private Scholarships Impact Financial Aid Packages? ^{1 4}



Scholarship displacement



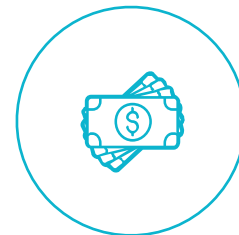
Some colleges reduce need-based grants up to the amount of the scholarship.



It very rarely impacts merit-based awards.



Every college handles this differently.

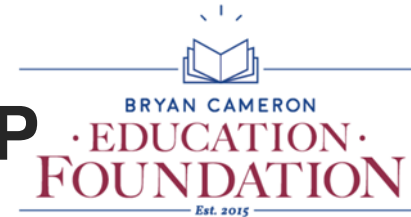


Always appeal this result if/when a college lowers your financial aid award.

Check out this Private Scholarship!



CAMERON IMPACT SCHOLARSHIP



The Cameron Impact Scholarship is intended to cover the full tuition and 'qualified educational expenses' (as defined by the Internal Revenue Service) at the recipient's chosen collegiate institution. 'Educational expenses' vary amongst higher institutions, but the Scholarship is intended to cover tuition, fees, and books. The Cameron Impact Scholarship does not cover Room and Board.

<http://www.bryancameroneducationfoundation.org/>

Help American families afford college by opposing 2022 FAFSA change



matthew carpenter started this petition to US Department of Education and 4 others

The biggest financial concern for millions of American families is paying for college. One of the new FAFSA rules will exacerbate this problem for any families that will have multiple children in college at the same time. Currently, families receive a discount if they have multiple children in college at once. The new FAFSA rules will eliminate this discount and will effectively DOUBLE the amount families with multiple children will be expected to pay for college. Most families already struggle with affording college; this new rule will be a crushing blow for the MILLIONS of families that will be negatively impacted each year.

59,693 have signed. Let's get to 75,000!

At 75,000 signatures, this petition becomes one of the top signed on Change.org!

Chik Quintans signed 23 hours ago

Noah Smith signed 23 hours ago

US Department of Education: ...

Share on Facebook

Send an email to friends

Tweet to your followers

Copy link

Help Us, Help You. Sign & Share.



Help American Families Afford College By Opposing FAFSA Changes

How To Appeal For The Best Possible Package

17



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Bring Color and Background
To Your Story



Ask For Specific Amount
Of Financial Aid



Show Awards Offered
By Other Colleges



Challenge Expenses Not
Considered On Taxes



Be Persistent

NEXT STEPS

Keep The Ball Rolling

CREATE YOUR
MyCAP ACCOUNT



Check Out Your Colleges

Upload Financial Aid Award

Letters

Look at Awards Side-by-Side

FEELING GOOD, BUT WOULD
LOVE SOME SUPPORT



Book an hour with

one of our experts

Sign Up [Here](#) for a **1-on-1 Consultation** “Valedictorian” with a College Planning
Expert

AND get a Free One-Year Software Upgrade



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